



TECHNO
LOGY

DESIGN

TOUCH
SCREEN



CQUBE TOUCH SCREEN

STYLE IT YOUR WAY

CQube is the next generation coffee machine, based on a unique modular system. By making the choices you want, you get the coffee machine best suited for your environment, your requirements and your needs. CQube can be personalised with your own branding using your company's logo, colours or slogan. But that isn't all; now you can also personalise and style the CQube's unique touch screen.

Using product branding, you can reach out to the customer every time a drink is taken. In the time it takes to make a great cup of coffee, you can capture the customer's full attention by telling your story, giving information about the coffee, showing some advertising or an animation to entertain the customer while their drink is being brewed.

A personalised touch screen also conveys a feeling of high quality, and the message can easily be updated anytime. If you want to communicate your message to your customers, this is the right place to do it.



NEW!

A TOUCH SCREEN
PERSONALISED TO
YOUR NEEDS

ADAPT YOUR TOUCH SCREEN

There are several options available when personalising the touch screen precisely in the way you want it. You can change the background or screen saver, you can add your logo and your own menu icons to match the specific drink recipe. And while the coffee is being brewed you can show a slideshow, an animation or a slogan. And, to make things easy for you, we have developed two design packages to choose from.

DESIGN 1.0. CHANGE OF COLOUR WITH LOGO

The basic version of the design is based on Crem International's standard interface and icons. The difference is that you can choose any colour you like for the icons, background image, buttons and screen saver. Perhaps you want a colour which matches your fixtures and fittings, or your own corporate colour? You can even add your logo in the menu and the screen saver. Feel free to combine these with moving graphics or narration, as shown below.

DESIGN 2.0. TOTALLY CUSTOMISED DESIGN

This version is a completely new design for all elements: icons, background image, buttons and screen saver. You can use this to create an interface which matches your company's graphical profile, or for a slogan which you want to get across to customers. Feel free to combine these with moving graphics or narration.

MOVING GRAPHICS/NARRATION

Narration is a function in which you can add slogans, pictures and animations in the menu during the time a cup of coffee is being brewed. You can easily formulate your picture or slogan using colours, patterns, text, logos, pictures of products etc. You can choose between a static picture, slideshow, or an animation for a more advanced interface.

RESTRICTIONS AND POSSIBILITIES

Background: The background can be one-coloured, patterned, or can include your logo. Light colours work best as they will be more visual, and they hide fingerprints and reflections on the screen.

Icons: There is room for twelve drink icons. They are locked into specific positions, 4 x 3.

Other buttons: Adjustment buttons for volume, strength and the start/order button are in locked positions, but otherwise it's possible to personalise to your needs.

Screen saver: The screen saver gives you another option for exposure when the machine is not in use and is in rest mode. Here, you can use a combination of background image, text, pictures, logos and animation.

Animation: The program does not support Flash, but uses animations built up of several pictures or frames. The animation can take up all or part of the animation area on the screen.



TECHNICAL SPECIFICATIONS

BACKGROUND

Dimensions: 480x640 pixels

NARRATION/ANIMATION

Dimensions: 480x210 pixels

Frame delay: Set time for how long you want each picture to be shown.

Loop function: Choose whether the pictures are to change or stay still.

Random pick: Pictures are selected randomly during the brewing process.

SCREEN SAVER

Dimensions, layer 1&2: 480x640 pixels

Time settings: Choose interval for the screen saver time delay.

ICONS

Dimensions: 120x136 pixels

2 icons per drink, selected/not selected

BUTTONS

Dimensions, order/start: 88x88 pixels

Dimensions, adjustment bar: 101x17 pixels

Dimensions, adjust/select: 52x52 pixels

Dimensions, plus/minus: 52x52 pixels

TEXT

You can choose the font, size and colour of almost all the text in the interface. The desired font must be provided to Crem International when you place your order.

OTHER FEATURES

- Touch-tone function as standard.
- The program does not support Flash, but uses animations built up of several pictures or frames. The more frames, the smoother the animation.
- All files must be in PNG format.

A strong brand of Crem International

